

“Farnoosh elegantly lays out how to elevate your business success by caring more, telling less.

*Dan Miller, New York Times bestselling author*



# Farnoosh Brock

Business & Leadership Coach,  
Speaker, Author of *The Serving Mindset*

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What if you could...

1. Change your approach from selling to serving and grow your business
2. Create consistent high profits without compromising your values
3. Navigate crucial moments in every conversation and arrive at win-win

## Speaking Topics

### **The Serving Mindset**

How to Change the Conversation from Selling to Serving to Deepen Trust, Elevate Influence & Raise Impact

### **DiSC Foundational Training**

How to Deepen Your Relationships, Increase Your Influence and Maximize Your Impact

### **Essential Conversations**

How to Address every Objection in Sales and Turn it Into a Competitive Advantage

## Bio

Farnoosh Brock went from an engineer and rising leader at corporate to professional coach and speaker. She has helped many companies and entrepreneurs build the mindset of serving over selling to build deep trust, meaningful relationships, scalable businesses and sustainable profits.

### *Some places Farnoosh has spoken...*

- Google
- SAS
- Duke University
- Fidelity Investments
- Cisco
- Municipal Gas Authority of Georgia
- University of Hawaii
- VMWare

*How to engage with Farnoosh:*

### **Speaking**

Bring her in to speak at your next company event for either a key note or a workshop.

### **Coaching**

Experience her coaching one on one or in group capacity for your business or organization.

### **Team Training**

Uplevel your team with training on The Serving Mindset method or DiSC behavioral profiling.